



Call for partners

Become a partner of the 2nd
Global Health Literacy Summit

Health literacy for people and planet

Highlighting its importance for equity and
sustainable development

18-20 September 2024
Rotterdam, Netherlands

i-hlasummit.org



IHLA
Global Health Literacy Summit
Health literacy for people and planet



About the Summit

Together with Careum and the Dutch Health Literacy Alliance we welcome you in Rotterdam, the Netherlands to the Global Health Literacy Summit 18-20 September 2024. The Global Health Literacy Summit is organized by the International Health Literacy Association in collaboration with a wide range of partners. Will you join us too?

The Global Health Literacy Summit will:



Bring together health literacy advocates from all around the globe



Present research and foster knowledge exchange



Explore emerging and existing policy and strategies



Promote action to advance health literacy for all



2024 theme

**Health literacy
for people
and planet**

highlighting health literacy's importance for equity and sustainable development

[Learn more about the Summit](#)

The theme of the Summit is **“Health literacy for people and planet”** highlighting its importance for equity and sustainable development.

We believe that health literacy is an asset for individuals, communities, organizations, systems and societies.

Recognizing that health literacy is content and context specific, the Global Health Literacy Summit will make history by bringing experts, decision-makers, and practitioners together to explore health literacy in all its multiple dimensions.



Not to be missed!



It is with great pleasure that the Executive Board of the International Health Literacy Association and I invite you to become a partner for the **2nd Global Health Literacy Summit** in Rotterdam, Netherlands.

The Global Health Literacy Summit is open to all and it will be an event where the vibrant health literacy community comes together to present new research, explore new practices, and develop opportunities for new policy strategies that can enhance health literacy for people and planet.

We welcome you to become a partner of this unique event. We have several partnership packages available, and are open to alternative suggestions not listed.

We are grateful for any support to ensure that the 2024 Global Health Literacy Summit will be a success with lasting impact. In turn, we ensure our sponsors visibility and access to the wider health literacy community.

We look forward to partnering with you and we'll see you in Rotterdam!

Dr. Kristine Sørensen
President
International Health Literacy Association





HEALTH LITERACY FOR PEOPLE AND PLANET

#IHLASUMMIT2024





Partnership opportunities

We welcome you to become a partner of this unique event. The Global Health Literacy Summit 2024 has several partnership packages available, providing partners with a choice of advertising exposure based on your financial and in-kind commitment. All amounts are in U.S. Dollars (USD).

How it works

1 Review the partnership levels and add-ons

Review the partnership levels, add-ons, and additional opportunities on the next few pages and decide how you want to support the 2024 Global Health Literacy Summit. If you have other suggestions for partnership, we are open to your ideas!

[See the partnership levels](#)

2 Email the partnership coordinator

Send an email to the contact the IHLA Summit partner coordinator Anne Dassen at anne@klinkhamergroup.com or Catina O'Leary at secretariat@i-hla.org to discuss how you want to support the Summit

Please note that purchasers of entire Partnership Packages will receive priority if there are several parties interested in the same item. Our partnership program is very flexible and open to alternative suggestions.

BENEFITS	PLATINUM	GOLD	SILVER	BRONZE	RUBY
Partnership investment	\$50,000	\$15,000	\$7,500	\$3,500	\$0 - \$3,4999
Conference tickets	4	3	2	1	
Pre-event recognition					
Recognition on social media	●	●	●		
Recognition on website	●	●	●	●	●
Profile on website	●	●			
Recognition in newsletters	●	●	●		
Recognition in press release	●	●	●		
Recognition in event flyer	●	●	●		
On-site recognition					
Recognition in program	●	●			
Exhibitor booth	Custom location	Best location	Great location	Good location	
Recognition on banners	●				
Recognition on partner board	●	●	●	●	●
Awards sponsor	●				
Lanyard sponsor (exclusive)	+ \$500	+ \$1,000	+ \$1,500	+ \$2,000	+ \$2,500
Reception sponsor (exclusive)	+ \$10,000	+ \$10,000	+ \$10,000	+ \$10,000	+ \$10,000
T-shirt sponsor (exclusive)	+ \$2,500	+ \$3,500	+ \$4,500	+ \$5,500	+ \$6,500
Post-event recognition					
Recognition in press release	●	●			
Recognition in newsletter	●	●			
Recognition in email	●	●	●	●	●
2027 Summit package	●	●	●	●	●
Recognition in annual report	●	●	●	●	●

All amounts are in U.S. Dollars (USD).

Exclusive partner add-ons

Seize these exclusive opportunities to maximize visibility and elevate your brand presence at the event. These are only available to partners.



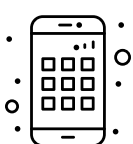
Lanyard sponsor

Exclusive opportunity: 1 sponsor

varies

See partnership levels

As the exclusive lanyard sponsor, your logo will be included on our co-branded lanyards that all participants will receive, and use throughout the conference.



App sponsor

Exclusive opportunity: 1 sponsor

\$9,000

As the exclusive app sponsor, your logo will be included on all app-related communications that all participants will use at the conference. You will also have a custom in-app ad.



T-shirt sponsor

Signature opportunity: 1 sponsor

varies

See partnership levels

As the exclusive t-shirt sponsor, your logo will be prominently displayed on the back of the conference t-shirt.

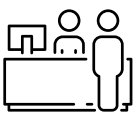


Sustainability sponsor

Exclusive opportunity: 1 sponsor

\$10,000

As the sustainability sponsor, your logo will be included on our co-branded water bottles, providing attendees with a sustainable way to stay hydrated throughout the symposium.



Registration area sponsor

Exclusive opportunity: 1 sponsor

\$9,000

As the exclusive registration area sponsor, your logo will be prominently displayed on the registration web page and banners near the on-site registration desk.



Reception sponsor

Exclusive opportunity: 1 sponsor

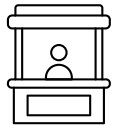
varies

See partnership levels

As the exclusive reception sponsor, your logo will be included on our co-branded reception invitation.

Additional opportunities

These opportunities are available to any organization who wants to support the 2024 Global Health Literacy Summit.



Exhibitor booth

\$2,750

Limited

A booth will give you a dedicated space to connect with attendees. This includes a small booth or tabletop in the exhibitor area, including 1 outlet for electricity and 1 summit ticket.



Flyer

\$500

Limited

Add a flyer about your organization to the conference material pack given to every participant.

Exhibition opportunities

The Global Health Literacy Summit includes an exhibition area for partners. Booth location will be assigned based on the partnership packages. The order is as follows: Platinum Partners → Gold Partners → Silver Partners → Bronze Partners. All locations are subject to change by the organizers.

Exhibitor booths contain:

Review the partnership levels and add-ons on the next few pages and decide how you want to support the 2024 Global Health Literacy Summit. If you have other suggestions for partnership, we are open to your ideas!



HEALTH LITERACY IN A GLOBAL PERSPECTIVE

#IHLASUMMIT2024





More information

Global reach

Founded in 2016, IHLA is a global, non-governmental organization that aims to improve health literacy for all people and societies. Its membership is steadily growing with advocates from research, policy, education, practice, government, and private industry. There are currently more than 2000 members in 80 countries.

All are welcome as partners

IHLA is inclusive and open to all who promote health literacy. Thus, partners from industry, academia, governance, philanthropy, health organizations and civil society are welcomed to donate, fund and support the event in ways that are suitable for their profile. We welcome you to get in touch to explore the opportunities.

Partnership framework

With regards to collaborations and partnerships, The IHLA Executive Board follows a code of conduct highlighting transparency and ethical standards in accordance to its constitution.



de Doelen



About the venue

The Global Health Literacy Summit will take place in an extraordinary venue.

De Doelen is the concert hall situated centrally in Rotterdam. The building on the Schouwburgplein means a lot to the city and its people as part of its reconstruction after the 2nd world war. Since its opening in 1966, millions of people have visited De Doelen and tens of thousands of concerts and gatherings have taken place at this concert hall.

Location

De Doelen is located in the very heart of Rotterdam, a short walk (400 meters) from Rotterdam Central Station, tram, metro and bus stops. There are also several parking garages in the vicinity of the Doelen.

Distance from:

Rotterdam central Station

- About 400 meters

Rotterdam International Airport

- About 8KM

Schiphol International Airport

- About 70 KM

Accessibility

All the concert halls of de Doelen are accessible for visitors with a wheelchair or a walker. There are plenty of wheelchair places in all of the concert halls.



HEALTH LITERACY FOR ALL

#IHLASUMMIT2024





Organizing committees

Steering Committee

- Sasha Fleary
- Saskia de Gani
- Monique Heijmans
- Rebecca Jaks
- Susanne Melin
- Louise Baker-Schuster
- Kristine Sørensen
- Orkan Okan
- Catina O'Leary
- Coryke van Vulpen

Scientific Program Committee

- Louise Baker-Schuster
- Anna Barros
- Anna-Sophia Beese
- Virginia Visconde Brasil
- Peter Chang
- Tara Chen
- Saskia De Gani
- Tuyen Duong
- Sasha Fleary
- Stephanie Harsch
- Monique Heijmans
- Rebecca Jaks
- Cara Krudewig
- Sabrina Kurtz-Rossi
- Angela Leung
- Diane Levin-Zamir (chair)
- Rob Logan
- Susanne Melin
- Catina O'Leary
- Orkan Okan
- Sophie Rauschmayr
- Gill Rolands
- Aracely Rosales
- Tetine Sentell
- Kristine Sørensen
- Bill Stone
- Tin Tin Su
- Teresa Wagner
- Josefin Wångdal



CREATING HEALTH LITERATE SOCIETIES

#IHLASUMMIT2024

Thank you to our Platinum Partners

The 2nd Global Health Literacy Summit (GHLS) would not be possible without dedicated partners. Join us!



Alliantie Gezondheidsvaardigheden

The Alliantie Gezondheidsvaardigheden is a dynamic partnership network comprising over 140 organizations dedicated to improving health outcomes and preventing illnesses by empowering people with limited health literacy. It fosters collaboration, sharing of knowledge, and experiences to enhance health literacy initiatives.

careum

Careum

With its Center for Health Literacy, Careum strengthens health literacy in Switzerland. By focusing on research, practice, and policy, Careum empowers citizens, professionals, organizations, and systems to deal with health-related information, services, and challenges. Thereby, Careum initiates and supports developments to strengthen health literacy across diverse settings.



Event details

Event title

The Global Health Literacy Summit

Event dates

18-20 September 2024

Event host

International Health Literacy Association (IHLA) in partnership with Alliantie Gezondheidsvaardigheden and Careum

Event venue

de Doelen, Rotterdam, Netherlands

Event website

i-hlasummit.org

Event social media hashtag

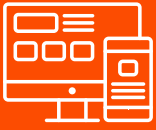
#IHLASUMMIT2024

Estimated attendants

500+

The International Health Literacy Association (IHLA) is a registered international US-based 501(c)3 nonprofit organization and sponsorship donations may qualify as a charitable deduction for income tax purposes.

**For more information on
becoming a partner, contact:**



i-hlasummit.org/partner



info@i-hla.org

Keep up with us on social media:

@IHLASUMMIT2024

#IHLASUMMIT2024



Global Health Literacy Summit

Health literacy for people and planet

International Health Literacy Association | 18-20 September, 2024 | Rotterdam, Netherlands

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